

## 2019 EntreBASH Report

Elk's Lodge  
Jefferson, IA  
April 25, 2019



EntreBASH is an event built on the idea that entrepreneurs learn best from their peers and are often unaware of all of the regional assets available to them to help facilitate their growth. Part summit, networking event, and celebration of the entrepreneurial spirit, EntreBASH assists existing and startup entrepreneurs. The EntreBASH model mirrors a larger statewide celebration called EntreFEST.

The objective of strengthening a regional entrepreneurship economy through EntreBASH is accomplished through an innovative open format developed by the UNI Center for Business Growth and Innovation where entrepreneurs are encouraged to participate in three specific ways:

- **Networking:** 40 total attendees were attracted to the EntreBASH event; 29 were area business owners or local entrepreneurs and 11 were experts invited to share information with attendees.
- **Learning:** Roundtable topics staffed by local experts included Five C's of Credit, Who's in Control? Understanding the Security Landscape, and Zoning information. There was also an Entrepreneur Panel where two area business owners shared their keys to success.
- **Connecting:** Representatives from 9 service providers were present to connect with attendees and share information on their services. This included 5 statewide resources, 3 regional resources and 2 local businesses/resource providers.



## Special Acknowledgements for EntreBASH 2019 - Jefferson:

EntreBASH is provided as part of the larger U.S. Economic Development Administration University Center Regional Entrepreneurship Project, with assistance from UNI Business & Community Services. Many other organizations and individuals made EntreBASH happen, including the following:

### Learning Lab Business Experts

- Nick Sorensen, City of Jefferson
- Bob Smith, Tech Zone
- Derek Kennedy, Peoples Bank

### Panelists

- Bonnie Silbaugh, Fudge's Flowers & Gifts
- Jen Badger, ShineOn Designs & More Time

### Resource Tables

- UNI Business & Community Services
- Iowa Economic Development Authority/IA SourceLink
- SCORE
- Region XII Council of Governments
- Small Business Development Center (SBDC)
- Iowa State University CIRAS
- Peoples Bank
- Iowa Central Community College
- Jefferson Matters: Main Street
- Midwest Partnership EDC

### Event Sponsors

- Midwest Partnership EDC

