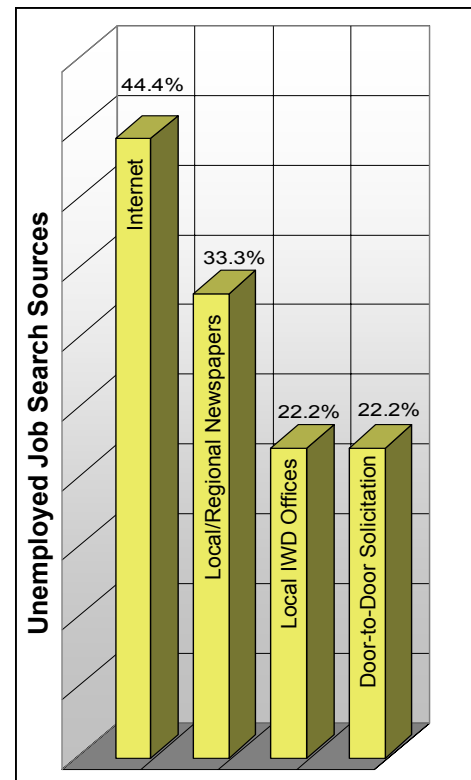


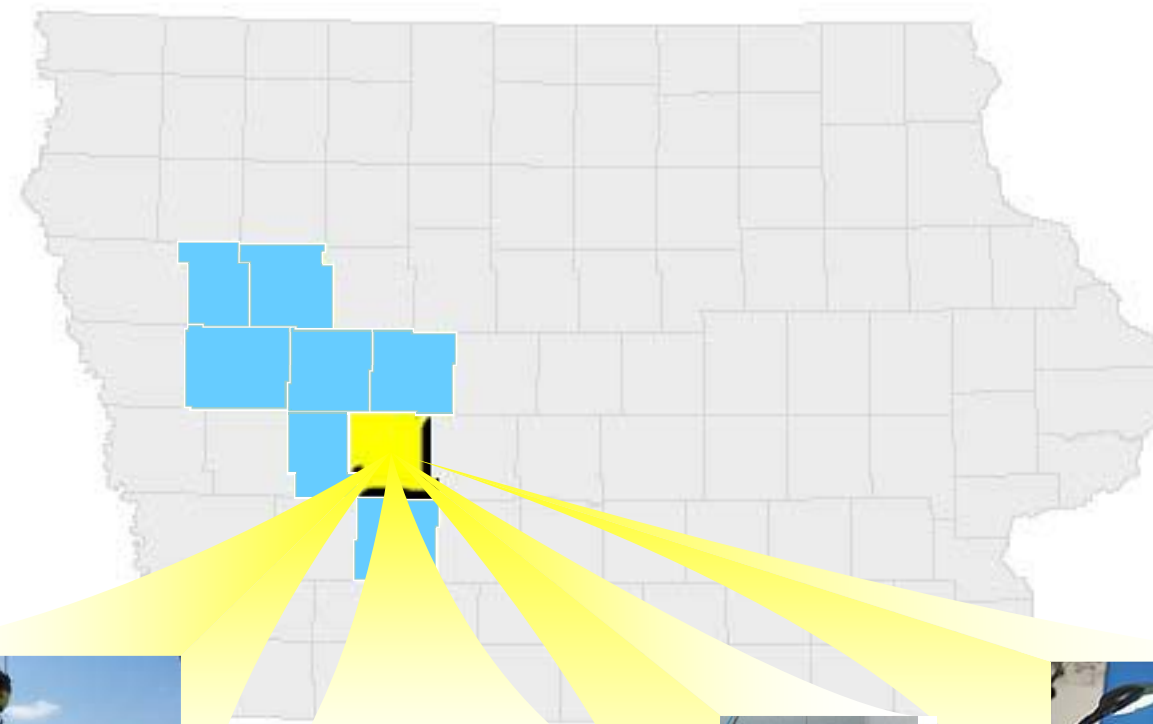
Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 287 unemployed individuals are willing to accept employment;
- Average age is 41 years old;
- Education:
 - 44.4% have some post high school education
 - 11.1% have completed vocational training
 - 11.1% have an associate degree
 - 11.1% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$10.50/hr. with a median of the lowest wage of \$9.00/hr.;
- Willing to commute an average of 36 miles one way for the right opportunity;
- 55.6% expressed interest in seasonal and 66.7% in temporary employment opportunities;
- 55.6% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Pension/retirement options
 - Paid vacation
 - Vision coverage
 - Paid sick leave
 - Paid holiday
- 85.7% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Laborshed Analysis

Guthrie County, Iowa



Sponsored in Partnership with



For more information regarding the 2006 Guthrie County Laborshed Study, contact:

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 Iowa Workforce Development
 Strategic Workforce Initiatives Unit
 430 E. Grand Avenue, Des Moines, Iowa 50309
 (515) 281-4896
www.iowaworkforce.org

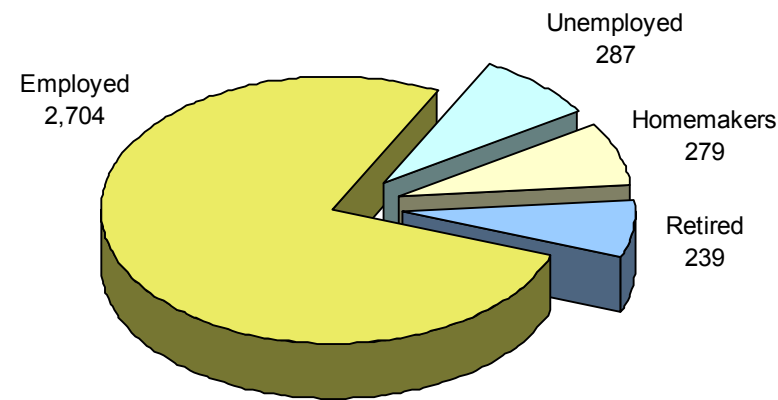
A Study of Workforce Characteristics
 Released August 2006

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Guthrie County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. See *contact information on back*.

Total Potential Labor Force: 24,651 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (3,509)



Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.7% (73 people) Inadequate hours
- 1.7% (46 people) Low income
- 1.7% (46 people) Mismatch of skills
- 5.2% (141 people) Total estimated underemployment

Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Agriculture	13.8%	2,755
Education	12.9%	2,576
Health Care & Social Services	12.6%	2,516
Finance, Insurance, & Real Estate	10.4%	2,077
Wholesale & Retail Trade	9.8%	1,957
Manufacturing	9.2%	1,837
Construction	7.7%	1,537
Transportation, Communication, & Utilities	7.4%	1,478
Public Administration & Government	7.1%	1,418
Professional Services	4.6%	918
Personal Services	4.3%	859

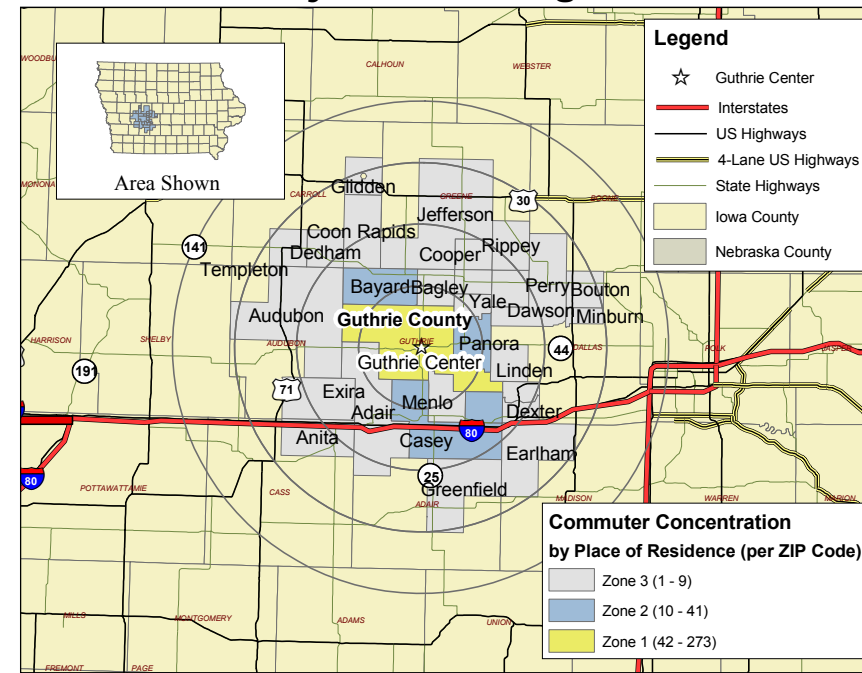
Survey respondents from the Guthrie County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the agriculture industry as shown in the table at left.

Quick Facts:

(Employed - willing to change employment)

- 10.8% are working multiple jobs;
- Currently working an average of 41 hours per week;
- Average age is 41 years old;
- 28.6% currently working in production, construction, or material handling occupations, followed by 22.9% in professional, paraprofessional, or technical occupations;
- Most frequently identified job search sources:
 - Local/Regional newspapers
 - Internet
 - www.monster.com
 - www.desmoineshelpwanted.com
 - Networking through friends, family, or acquaintances
 - Local Iowa Workforce Development Centers

Guthrie County Commuting Area



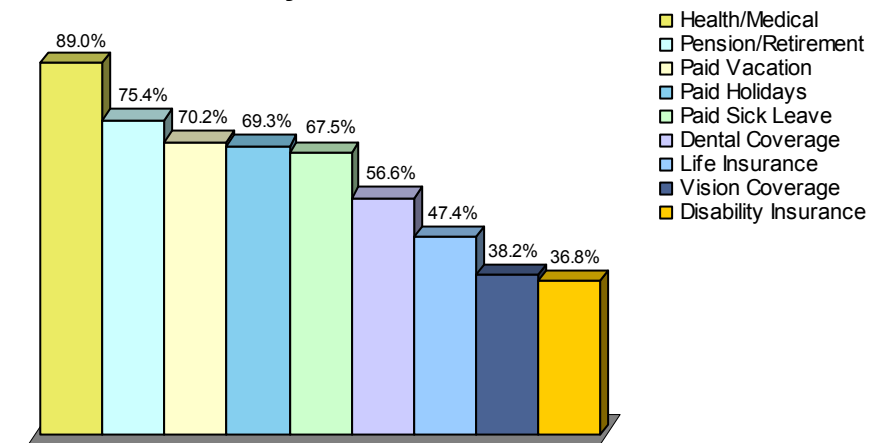
Commuting Statistics

The map at the left represents commuting patterns into Guthrie County with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Guthrie County Laborshed area are willing to commute an average of 30 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (71.9%) of respondents are currently sharing the cost of premiums with the employer. However, 24.6 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	52.9%	11.8%	17.7%	\$44,000	\$11.00
Construction	46.7%	6.7%	6.7%	\$45,000	\$16.00
Manufacturing	33.3%	8.3%	11.1%	\$44,000	\$13.00
Transportation, Communication, & Utilities	41.4%	3.4%	10.3%	\$50,000	\$14.00
Wholesale & Retail Trade	42.2%	13.3%	13.3%	\$47,500	\$8.38
Finance, Insurance, & Real Estate	61.0%	12.2%	14.7%	\$57,500	\$13.00
Health Care & Social Services	52.9%	23.5%	15.7%	\$75,000	\$11.60
Personal Services	63.2%	5.3%	31.6%	\$20,000	\$6.63
Professional Services	55.0%	10.0%	30.0%	*	\$10.50
Public Administration & Government	52.0%	*	24.0%	\$50,000	\$18.00
Education	84.6%	5.8%	67.3%	\$39,500	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*